

# MEGLYN MASTERS

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## EXPERIENCE

### Senior Graphic Designer

AIG / HOUSTON, TX

APR 2018 – PRESENT

Works within a multi-disciplinary team to plan, design, and develop training courses, videos, communications, and presentations to an internal global learning base. Manages multiple complex projects with varying deadlines and ensures timely delivery to clients and deployment for learners. Designs and maintains training team branding and identity for consistency and awareness. Uses statistics and information and create digestible, educational and aesthetic multimedia material for learners and executives.

### Graphic Designer

KANEKA NORTH AMERICA LLC / PASADENA, TX

AUG 2016 – APR 2018

Fostered and managed projects from conception, to design, to approval and completion. Developed and maintained professional relationships with commercial printers and other vendors to advance designs into production and finalize the tangible product. Developed a cohesive brand identity across multimedia materials and platforms. Designed print and digital materials for trade conventions, technical information, digital and web, and client resources.

### Graphic Designer

RHINO MARKETING / HOUSTON, TX

MAY 2016 – AUG 2017

Designed graphics for mobile and web advertising campaigns that drive site traffic to client content. Constructed email marketing campaigns that captivated customer interest and promoted brand interest. Developed high quality, complex print collateral for clients to showcase their businesses. Prioritized and managed projects, ensured all tasks are reliably completed in a timely manner.

### Media and Communications Intern

SCENIC HOUSTON / HOUSTON, TX

MAY 2016 – AUG 2016

Researched and illustrated educational infographics to inform the public about important issues. Designed and developed resource videos to display on the website and share with partners. Coordinated with team to translate creative concepts into print and digital media. Created invitation suites, magazine article layouts and fliers for events and public awareness. Managed social media websites, scheduled postings and increased online presence.

## EDUCATION

### Bachelor of Arts in Art

Graphic Communications Technology Minor  
UNIVERSITY OF HOUSTON MAY 2016

### Associates of Art

SAN JACINTO COLLEGE MAY 2014

## ORGANIZATIONS

### Texas Association for Parents of Children with Visual Impairments (TAPVI)

BOARD MEMBER AT LARGE / 2016 - PRESENT

### AIGA

CONTRIBUTOR MEMBER / 2016 - PRESENT

### The Museum of Fine Arts Houston

MEMBER / 2016 - PRESENT

## SKILLS AND ACHIEVEMENTS

### Certifications

Adobe Captivate Specialist

### Programs

Adobe CC, Photoshop, Illustrator, InDesign, Acrobat, Captivate, Microsoft Office, Outlook, Sharepoint, Audacity

### Design

Graphic Design, Branding & Identity, Logo Design, Package Design, Page Layout, HTML/CSS, Typography, Color Theory, Vendor Management, Project Management, Print Design & Production

### Awards

Graphic Excellence Award in Printing and Finishing 2016